

Application for the Clarke Prize

Application Format

Applications will take the format of a written report with appendices for supporting documentation. Reports should be written single-spaced in 12-point font. Required components of the report are:

- A title page with the project name, project sponsor, faculty supervisor and the names of the students applying
- The single page description of your project (as required for MCP)
- A summary of the project describing how your team has achieved excellence in the four categories of the award (no more than 5 pages)
- Appendices:
 - Required appendix: TELS self- and peer-assessment radar plots for each individual on the team, from their first and last assessment
 - Required appendix: A copy of the Intent to Apply page submitted before the March 16 deadline
 - Required appendix: A letter from your industry client and/or supervisor stipulating that your application meets any Non-disclosure Agreement (NDA) requirements (if applicable), or that your NDA has been waived for the application
 - Other appendices to support the claims made in the project summary. Supporting appendices are limited to 15 pages

Evaluation Criteria

Points will be awarded for each of the following with equal weighting given to each category:

1. **Leadership** – a way of demonstrating influence
 1. Expanding the client’s way of thinking about the project
 2. Influencing supervisor’s way of thinking about the subject matter
 3. Inspiring clients to action or prospective action – things to investigate or understand further – plan for implementation
 4. Demonstrations of character – how have these virtues influenced the way you have worked
 5. Influencing the direction of the project along a particular framing (design values)
 6. Stakeholders assessment that goes beyond the superficial to appreciate and understand client’s needs

2. **Teamwork**

1. A team that has shared values, high aspirations, deep commitment, strong connections and extraordinary results
2. Feedback quality among team members and to supervisors/clients as needed.

3. **Design Excellence**

1. Going beyond just the paperwork – is it something that could actually happen and won't be a filed document
2. Addresses stakeholder needs in an original and thoughtful way
3. Deep appreciation of context
4. An articulable framing and scoping that was not parroted back from the client
5. High quality designed entities (drawings, reports, models, prototypes, etc.) that clearly articulate design features and motivations

4. **Environmental Impact Analysis**

1. Application of an environment impact analysis to the components, lifecycle, or products of the design
2. Presents an understanding of the tradeoffs involved in the design components
3. Presents a way to mitigate or address some of the potential impacts.