

Panelist bios



David Bowden

David is a Senior Business Advisor in the MaRS Discovery District Clean Tech practice supporting 40+ start-up clients and teaching MaRS business and entrepreneurship programs to students and entrepreneurs at innovation incubators and universities across the province. As well, for the past decade, he has consulted in strategic growth management and business process improvement for both commercial and not-for-profit clients. David has held executive roles as President at Sprint Canada telecom, SVP at Direct Energy, founding President of Empori.com, VP at Bata and country manager for Labatt. David spent more than 10 years working internationally in Latin America, Europe and the USA. More recently, he has held interim executive roles for Strategic Business Transformation at a number of clients including Sears, CIM, IceGen and Cavet Technologies.

An active community volunteer, David is an elected Governor of the University of Toronto, spent 12 years as a Director and Board Chair with Habitat for Humanity in Canada, an international volunteer strategy Advisor at CESO and a Director of the Bata Museum. In 2013, David completed the ICD (Institute for Corporate Directors) NFP Governance program. He is a certified off-road motorcycle instructor and completed the final part of his Rotman MBA in Spanish in Chile. Hobbies include long distance motorcycling, snowshoeing, travel, hiking and construction projects. He holds an undergraduate Industrial Engineering degree.

For more information see www.linkedin.com/in/davidnbowden



Ines Lucia Fernandez

Ines Lucia Fernandez is an Indy 0T9 + PEY, an MBA from the University of Oxford, and holds a PMP. She is currently a Vice President in Securities Lending at RBC Capital Market and has previously worked in Electronic Trading and in Equity Sales. She started her career as a Technology Project Manager in RBC Capital Markets and also was an internal consultant in BMO Wealth Management. Her personal interests include, music, theatre, travel, mentorship and she considers herself a foodie.



Andrew Forde

Described as a modern day polymath, Andrew Nathaniel Forde is a notable and award winning Canadian engineer, entrepreneur, violinist, and philanthropist. Efficacious by nature, Mr. Forde is determined to leave an insightful and important impact on the world, yielding long term positive gain to future generations.

Born in Toronto, ON., Andrew Forde has been both an influential and integral contributor to various industries.

Through not only the building of companies, but the operation as well, Forde is equipped with the ability to solve problems through research and technology. Mr. Forde currently claims the title of President and CEO for OneOne Technologies Corporation, and previously served as the CTO of Automata, a technology company that built advanced computational engines for data acquisition and analysis. Just as well, Andrew is also a current PhD student at The University of Toronto's Industrial Engineering department. In his elemental role as a researcher and information engineer, Forde addresses the challenges of successfully applying information technology in order to empower both people and organizations in order to drive humanity forward.

Motivated by the prospect of impacting the future, Mr. Forde also holds the principle that "greatness can be developed in everyone and found in every task."

<http://www.andrewforde.com/>



Norman Goh

Norman is a Toronto-based backcountry explorer with a particular passion for philosophy, minimalism and the pursuit of quiet pleasures. This pursuit has taken him to many wild regions across North America, from bucolic New England woods to the tundras of Baffin Island, and further to many other treks around the world, like the Arctic Circle Trail in Greenland, the Shikoku Pilgrimage in Japan and eastern Nepal.

When not travelling, Norman is the Head of Marketing at CanPrev. An engineer-by-training, he began his career at CanPrev, and over the course of 15 years in a variety of systems, regulatory, operations and marketing roles, grew a tiny startup into a nationally acclaimed health products brand.

<http://www.normanhikes.com/>



Luigi La Corte

Luigi La Corte (1T4 + PEY, Civil Engineering) is an infrastructure developer at Plenary Americas, a private equity firm specializing in performance based infrastructure. Luigi recently published his first children's book "Pacha the Mama Llama" through Amazon, becoming the #1 Best Seller in its category shortly after launch. He plans to publish more in the near future.



Paulette Medal

Paulette is an industrial engineer from UofT, a figure-skater, and an aerial artist. While her first job after receiving her Master's degree was in project management consulting, she left to pursue her more artistically inclined interests, performing around the world for hundreds of thousands of people. She now enjoys the best of both worlds, performing across North America, while working as a Professional Engineer and Director at Precision Blade Honing Enterprises, an innovative figure skating equipment servicing and manufacturing company.



Kelly-Marie Melville

Kelly-Marie Melville is a Senior Sales Enablement Analyst at Softchoice, championing the communications, programs, and tools of their sales management process. Recognized as an analytical problem-solver, she has an impressive record of identifying needs, evaluating trends, and introducing dynamic solutions that align with business objectives. She also serves as the Communications Lead on The Black Employee Resource Group at Softchoice, an employee-led committee that works with senior leadership to identify and remove any barriers to success for black employees. Her passion for outreach was garnered during her undergrad at UofT where she was a key member of the National Society of Black Engineers (NSBE, U of T Chapter), serving as both Treasurer and the chapter's first female President. She continues to be a leader who exemplifies NSBE's mission to increase the number

of Black engineers who excel academically, succeed professionally, and positively impact the community. Kelly -Marie holds a Chemical Engineering degree from the University of Toronto and is currently earning her MBA at Wilfred Laurier Lazaridis School of Business and Economics.



Jackie Obermeyer

Combining an expertise in neuroplasticity with 25+ years of musical training and performance experience, Dr. Jackie Obermeyer has developed a unique strategy for optimizing energetic health and wellbeing. Using specific frequencies and combinations of sounds, she works with individuals to disrupt limiting subconscious programming and implement new neuro-architecture to support the growth and evolution of their consciousness. She founded Tuned Sound Therapy in 2018 after 2 years spent practicing vibrational sound therapy

while finishing her doctorate in Chemical & Biomedical Engineering at U of T.

As a healthy living enthusiast, Jackie enjoys cooking nourishing food and is passionate about her fitness activities, which include pole dance, yoga, meditation, long-distance running, HIIT and weight training. Music is a key element in her life and as a multi-instrumentalist, she loves to compose and learn new techniques with which to channel her creativity. Jackie is a certified Vibrational Sound Therapist with additional certifications in Precision Nutrition Coaching and Level II Reiki.

Instagram: @tunedsoundtherapy

Facebook: <https://www.facebook.com/tunedsoundtherapy/>

Website: www.tunedsoundtherapy.com



Natalie Panek

Natalie Panek is a Senior Engineer in Mission Systems at MDA, where she has contributed to a number of space projects including MDA's satellite servicing and assembly initiatives and ESA's ExoMars rover program. Her love of exploration led her to obtain a pilot's license and build and drive a solar powered car across North America. She has participated in an internship at NASA's Goddard

Spaceflight Center and a Space Studies Program based at NASA's Ames Research Center.

Natalie is the 2013 recipient of the University of Calgary Graduate of the Last Decade Award and the Northern Lights Award Foundation 2013 Rising Star in Aerospace. She was named on

Is This A Waste of My Time?: Hobbies for the whole engineer

Forbes 2015 30 under 30, received the University of Calgary's Schulich School of Engineering Diversity and Equity Alumni Award in 2018, and also received an honorary doctorate from Concordia University in 2019. She is a member of the prestigious Explorer's Club and a Fellow of the Royal Canadian Geographic Society.



Osman Saleem

Osman Saleem is a UofT alumni who graduated in 2011 from the Faculty of Applied Science and engineering. He did a student internship at EnCana Corporation and his PEY at Blackberry. After graduation, Osman worked for Honeywell and his career began to develop around smart building technologies. He is currently a management consultant for Smart Building Technologies and Strategy. Osman has delivered engineering solutions and consulting services to a variety of industries including: Real Estate, Property and Asset Management, Information Technology, Data Centers, Telecommunications, Energy and Financial Services. Osman has driven the Smart Building strategies of organizations in these industries by using Design and Operational knowledge along with Building Analytics and Operational systems data. Osman is a Professional Engineer (P.Eng) and a Project Management Professional.